



## Spice Money earns the prestigious Great Place to Work-Certification

**Mumbai, November 09, 2021:** Spice Money, India's leading rural FinTech announced that it has been awarded the Great Place to Work Certification which is one of the most definitive 'employer-of-choice' recognitions. Spice Money's incremental efforts towards creating a transparent work culture along with its key focus on learning & development initiatives have played a major role in making Spice Money a 'Great Place to Work'. Through the certification, Spice Money is moving one step closer towards becoming the most admired Rural FinTech brand in the country.

**On earning the GPTW certification, Atul Tiwari, Head - HR at Spice Money** said, "We are extremely delighted to be certified by the Great Place to Work. This certification speaks volume about our value driven culture and our employee first approach. At Spice Money, we strongly believe that an organisation is a true reflection of its leadership and the employees. We are constantly working towards building a credible and transparent work environment that accelerates the growth and development of each individual. For us as an organisation, we propagate the culture of celebrating both success and failures because more than the destination, it is the journey which is equally important to us. We are constantly providing key learning opportunities and are welcoming creative ideas to empower our people."

Spice Money began its journey with the mission to financially & digitally empower rural citizens of the country. With its vast network of over 7 Lakh Adhikaris across 18,500+ pincodes and diverse product offerings, Spice Money has witnessed stellar growth in FY21. Going forward, the company will continue to grow rapidly while introducing new lines of business and product offerings that enhance financial inclusion.

Recently, Spice Money has also been awarded Excellence in Neo Banking at the 2nd ASSOCHAM Annual Conclave FinTech & Digital Payments – 2021 and Best BFSI Brands 2021' by The Economic Times. These coveted achievements are a testimony towards Spice Money attaining its vision of becoming the most admired brand for rural India.

Great Place to Work® is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace: trust. Their employee survey platform empowers leaders with the feedback, real-time reporting, and insights they need to make strategic people decisions. The Institute serves businesses, non-profits and government agencies in more than 60 countries and has conducted pioneering research on the characteristics of great workplaces for over three decades.

### About Spice Money

Spice Money is India's leading rural fintech company with over 700,000 Adhikaris (entrepreneurs) offering cash deposit, Aadhar enabled payment system for cash withdrawal, mini ATM, insurance, loans, bill payments, cash collection centres for customer/agents/representative of NBFC/Banks, airtime recharge, tours & travel, online shopping, Pan Card and mPoS services. Spice Money is a 100% subsidiary of DiGiSPICE Technologies. The vast Adhikari network covers 95% of India's rural pincodes and serves over 20 million customers every month. Spice Money services are available through Spice Money App (Adhikari App) and web portal. The user-friendly interface and superior technology platform has earned the app a 4.4 star rating, best in industry, on Google Play Store. Spice Money through its cutting edge technology and wide network of Spice Money



Adhikaris, is bridging the gaps in access to various financial services for the masses across the length and breadth of India.

To know more, visit <https://spicemoney.com>